MEMORANDUM

To:

WBWWA Executive Committee, Bud Seifert & Mike Schmidt

From:

Phillip H. Wayt

Executive Director

Washington Beer & Wine Wholesalers Association

PO Box 1319

Olympia. Washington 98507-1319

(360) 352-5252 Fax (360) 943-9784

Subject:

Price Postings

Date:

May 5, 1995-

RECEIVED

MAY 0 8 1995

EISENHOWER & CARLSON

HEY!! WE WON ONE!!!!! TODAY THE GOVERNOR SIGNED HB 1060 WHICH CONTAINED PRICE POSTING LANGUAGE. ALTHOUGH WE WERE "IN THE MIDDLE OF IT" SEVERAL TIMES IN THE LEGISLATIVE PROCESS ON THIS ISSUE AND HAD TO WORK WITH INDIVIDUAL LEGISLATORS GETTING VOTES, BECAUSE THIS WAS A LIQUOR BOARD BILL, WE HAVE TRIED TO MAINTAIN THE VERY LOW PROFILE THROUGHOUT.

WAIT TILL YOU SEE THE LANGUAGE WE DRAFTED FOR THE INTENT SECTION ON LINE 25 OF PAGE 14. WE ALSO ADDED LANGUAGE THAT THE BOARD MAY REVIEW MINIMUM MARKUP FROM TIME-TO-TIME BUT IT MAY NOT GO BELOW 10 PERCENT. FOLLOWING THE GOVERNOR'S SIGNATURE TODAY, THIS BECOMES LAW JULY 23RD.

I'M LEAVING FOR WASHINGTON DC TOMORROW AND WHEN I RETURN ON THE 15TH I'LL GET A MAILING OUT TO THE MEMBERSHIP ON THIS ISSUE. SO FAR, WE HAVE HAD TO KEEP THIS QUIET.

ALSO ENCLOSED ARE MINUTES OF THE MEETING WHERE WE PUT THIS TOGETHER.

cc: Bob Baronsky and Dick Ducharme





CERTIFICATION OF ENROLLMENT

HOUSE BILL 1060

Chapter 232, Laws of 1995

54th Legislature 1995 Regular Session

EFFECTIVE DATE: July 23, 1995

Passed by the House April 19, 1995 Yeas 93 Nays 0

Clero to Con

Speaker of the House of Representatives

Passed by the Senate April 12, 1995

President of the Senate

Approved May 5, 1995, with the exception of section 8, which is vetoed.

Governor of the State of Washington

CERTIFICATE

I, Timothy A. Martin, Chief Clerk of the House of Representatives of the State of Washington, do hereby certify that the attached is HOUSE BILL 1060 as passed by the House of Representatives and the Senate on the dates hereon set forth.

Chief Clerk

FILED

MAY 5 - 1995

Time 10:02

Secretary of State State of Washington

OVER

- board,)) An annual class I license may be issued to the holder of a class A, C, D, or public H license upon proper application to the board and payment of a fee of three hundred fifty dollars.
- (2) The holder of a class I license shall, if requested by the board, notify the board or its designee of the date, time, place, and location of any catered event. Upon request the class I licensee shall provide to the board all necessary or requested information concerning 7 the society or organization which will be holding the function at which the class I license will be utilized.
- (3) If attendance at the function will be open to the general 10 11 public, the society or organization sponsoring the function shall be within the definition of "society or organization" in RCW 66.24.375. If attendance at the function will be limited to members and invited quests of the sponsoring society or organization, then the requirement that the society or organization be within the definition of RCW 66.24.375 is waived.
- Sec. 10. RCW 66.28.180 and 1985 c 226 s 4 are each amended to read 17 18 as follows:

It is unlawful for a person, firm, or corporation holding a 20 certificate of approval issued under RCW 66.24.270 or 66.24.206, a beer 21 wholesaler's license, a brewer's license, a beer importer's license, a domestic winery license, a wine importer's license, or a wine wholesaler's license within the state of Washington to modify any prices without prior notification to and approval of the board.

(1) Intent. This section is enacted, pursuant to the authority of this state under the twenty-first "amendment to the United States Constitution, to promote the public's interest in fostering the orderly and responsible distribution of malt beverages and wine towards effective control of consumption: to promote the fair and efficient three-tier system of distribution of such beverages; and to confirm existing board rules as the clear expression of state policy to regulate the manner of selling and pricing of wine and malt beverages by licensed suppliers and wholesalers. 33

(2) Beer and wine wholesale price posting. (a) Every beer or wine wholesaler shall file with the board at its office in Olympia a price 35 posting showing the wholesale prices at which any and all brands of beer and wine sold by such beer and/or wine wholesaler shall be sold to

retailers within the state.

RB 00703

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- (b) Each price posting shall be made on a form prepared and 1 furnished by the board, or a reasonable facsimile thereof, and shall set forth: 3
 - (i) All brands, types, packages, and containers of beer offered for sale by such beer and/or wine wholesaler:
- (ii) The wholesale prices thereof to retail licensees, including 6 allowances, if any, for returned empty containers, 7

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- (c) No beer and/or wine wholesaler may sell or offer to sell any package or container of beer or wine to any retail licensee at a price differing from the price for such package or container as shown in the price posting filed by the beer and/or wine wholesaler and then in 11 effect, according to rules adopted by the board.
- (d) Ouantity discounts are prohibited. No price may be posted that 13 is below acquisition cost plus ten percent of acquisition cost. 14 However, the board is empowered to review periodically, as it may deem 15 appropriate, the amount of the percentage of acquisition cost as a 16
- minimum mark-up over cost and to modify such percentage by rule of the 17

board, except such percentage shall be not less than ten percent. 18

- (e) Wholesale prices on a "close-out" item shall be accepted by the board if the item to be discontinued has been listed on the state market for a period of at least six months, and upon the further condition that the wholesaler who posts such a close-out price shall not restock the item for a period of one year following the first effective date of such close-out price.
- (f) The board may reject any price posting that it deems to be in 26 violation of this section or any rule, or portion thereof, or that would tend to disrupt the orderly sale and distribution of beer and wine. Whenever the board rejects any posting, the licensee submitting the posting may be heard by the board and shall have the burden of showing that the posting is not in violation of this section or a rule or does not tend to disrupt the orderly sale and distribution of beer and wine. If the posting is accepted, it shall become effective at the time fixed by the board. If the posting is rejected, the last effective posting shall remain in effect until such time as an amended posting is filed and approved, in accordance with the provisions of this section.
- 37 (q) All price postings filed as required by this section shall at all times be open to inspection to all trade buyers within the state of 3.8 Washington and shall not in any sense be considered confidential. 9



RB 00704

HB 1060.PL

- (h) Any beer and/or wine wholesaler or employee authorized by the wholesaler-employer may sell beer and/or wine at the wholesaler's posted prices to any class A. B. C. D. E. F. H. G. or J licensee upon presentation to the wholesaler or employee at the time of purchase of a special permit issued by the board to such licensee.
 - (i) Every class A. B. C. D. E. F. H. G. or J licensee, upon purchasing any beer and/or wine from a wholesaler, shall immediately cause such beer or wine to be delivered to the licensed premises, and the licensee shall not thereafter permit such beer to be disposed of in any manner except as authorized by the license.
- (ii) Beer and wine sold as provided in this section shall be delivered by the wholesaler or an authorized employee either to the retailer's licensed premises or directly to the retailer at the wholesaler's licensed premises. A wholesaler's prices to retail licensees shall be the same at both such places of delivery.
- (3) Beer and wine suppliers' price filings, contracts, and 16 17 memoranda. (a) Every brewery and winery offering beer and/or wine for sale within the state shall file with the board at its office in 18 20 agreement which such brewery or winery may have with any beer or wine wholesaler, which contracts or memoranda shall contain a schedule of 22 prices charged to wholesalers for all items and all terms of sale. including all regular and special discounts: all advertising, sales and 23 24 trade allowances, and incentive programs; and all commissions, bonuses or gifts, and any and all other discounts or allowances. 25 changed or modified, such revised contracts or memoranda shall forthwith be filed with the board "as provided for by rule. 27 The provisions of this section also apply to certificate of approval 28 holders, beer and/or wine importers, and beer and/or wine wholesalers 29
 - Each price schedule shall be made on a form prepared and furnished by the board, or a reasonable facsimile thereof, and shall set forth all brands, types, packages, and containers of beer or wine offered for sale by such licensed brewery or winery; all additional information required may be filed as a supplement to the price schedule forms.

who sell to other beer and/or wine wholesalers.

36 (b) Prices filed by a brewery or winery shall be uniform prices to
37 all wholesalers on a state-wide basis less bona fide allowances for
38 freight differentials. Quantity discounts are prohibited. No price
39 shall be filed that is below acquisition/production cost plus ten

HB 1060.PL

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p. 16

percent of that cost, except that acquisition cost plus ten percent of acquisition cost does not apply to sales of beer or wine between a beer or wine importer who sells beer or wine to another beer or wine importer or to a beer or wine wholesaler, or to a beer or wine wholesaler who sells beer or wine to another beer or wine wholesaler. However, the board is empowered to review periodically, as it may deem appropriate, the amount of the percentage of acquisition/production cost as a minimum mark-up over cost and to modify such percentage by rule of the board, except such percentage shall be not less than ten percent.

11 (c) No brewery, winery, certificate of approval holder, wine 12 importer, or wine wholesaler may sell or offer to sell any beer or wine 13 to any persons whatsoever in this state until copies of such written 14 contracts or memoranda of such oral agreements are on file with the 15 board.

(d) No brewery or winery may sell or offer to sell any package or container of beer or wine to any wholesaler at a price differing from the price for such package or container as shown in the schedule of prices filed by the brewer or domestic winery and then in effect.

according to rules adopted by the board.

21 (e) The board may reject any supplier's price filing, contract, or 22 memorandum of oral agreement, or portion thereof that it deems to be in violation of this section or any rule or that would tend to disrupt the 24 orderly sale and distribution of beer or wine. Whenever the board 25 rejects any such price filing, contract, or memorandum, the licensee 26 submitting the price filing, contract, or memorandum may be heard by the board and shall have the burden of showing that the price filing, 28 contract, or memorandum is not in violation of this section or a rule or does not tend to disrupt the orderly sale and distribution of beer 29 or wine. If the price filing, contract, or memorandum is accepted, it 30 shall become effective at a time fixed by the board. If the price 31 filing, contract, or memorandum, or portion thereof, is rejected, the last effective price filing, contract, or memorandum shall remain in effect until such time as an amended price filing, contract, or 35 memorandum is filed and approved, in accordance with the provisions of 36 this section.

37 (f) All prices contracts, and memoranda filed as required by this
38 section shall at all times be open to inspection to all trade buyers

RB 00706



HB 1060.PL

- 1 within the state of Washington and shall not in any sense be considered
- 2 confidential.

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